



A Bag Of People

Pitch deck



problem clutter

The everyday bag is often made without an internal structure.

An all in one unit for various necessities that remain out of reach and out of mind.

What if one could start by keeping the little things separate?



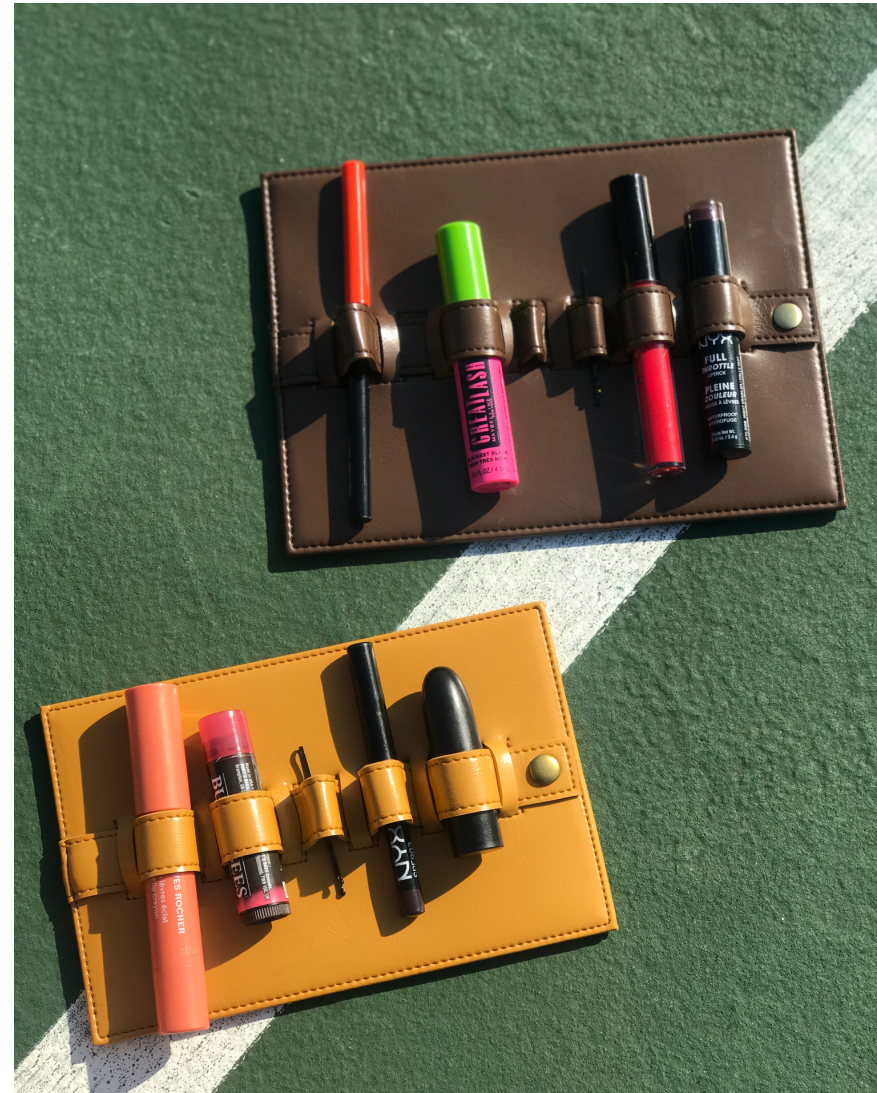
solution the bag kit

Introduction to a kit.

That maximizes utility.

Taken on the go.

Find what you want in one place.

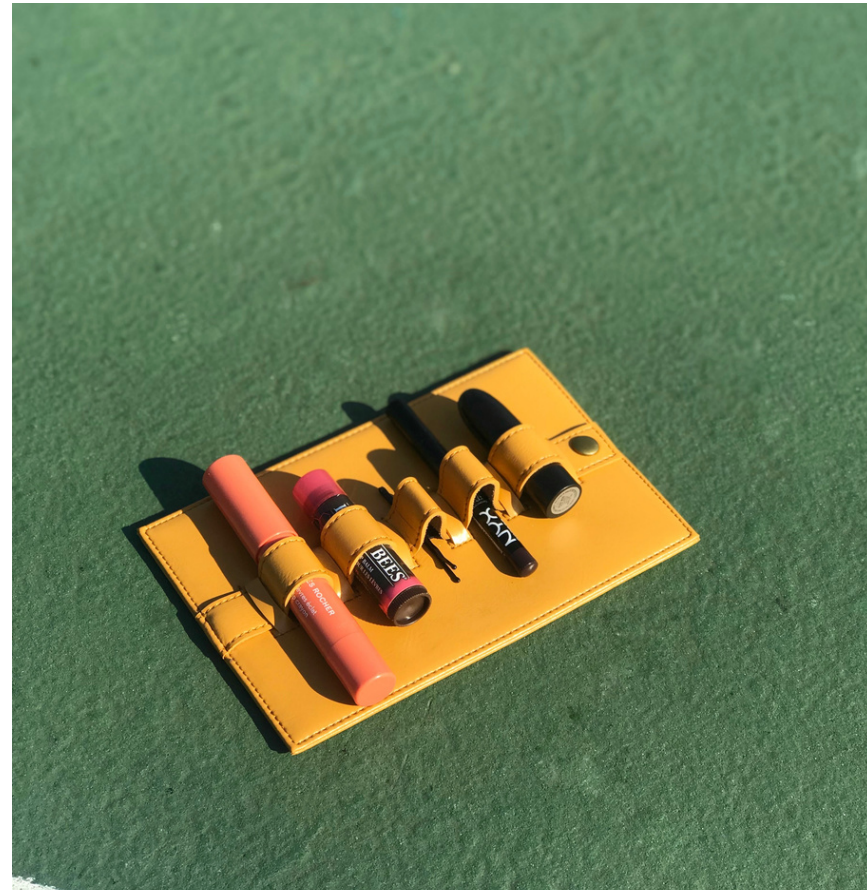


supply on-the-go

Why?

Because you just might need a few things when you're out and about.

Our first 6 slot edition slides into small compartments, a perfect fit for the average cross body bag.



space easy access

A steady structure that maximizes space and avoids clutter.

It seeks to solve the in between problem of not needing a huge amount of space for your essentials, but also maximizing the space you have within a small confinement.



want vs need

Designed for daily and immediate usage.

The beauty you carry daily.

Beauty and toiletry bags exist, but they service a maximized need.

The intention is to serve the primary needs of women.



women we want

Women, ages 18-32 are our primary audience.

Through the use of surveyed research and engagement analytics - women within this age bracket have been our strongest demographic.



design utility

We've tested the durability and quality.

Our products are made with vegan leather.

As a functional additive, there's an elastic band underneath each slot to secure smaller needs; pins, pencils etc.



desired growth

What we seek to gain is growth and development through research and smarter design techniques.

Research - to consciously identify the lives of those we aim to reach.

We'll continually develop design ideas that serve a structural purpose.



product development

With an outset on quality and durability , we aim to develop a range of accessories; kits, inserts, organizers and handbags that keep your needs within reach.

We will venture into varied textures, colors, dimensions and smarter design functions.



vision mission

We aim to create joyfully designed structures for everyday needs.

We are inspired by how people live, architecture and color.

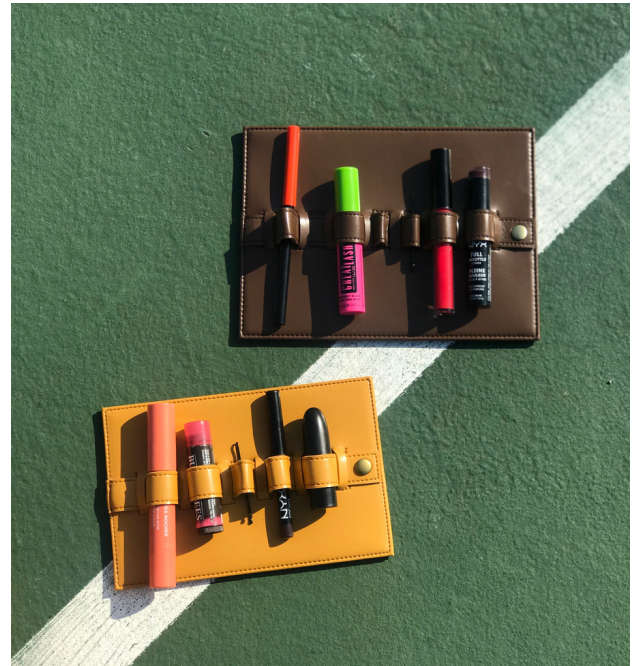




The Winter Wishlist...

TO ADVERTISE CALL 020 7490 9000 12/2021

- 1. The Raw Stone** is a contemporary jewellery brand offering hand-crafted rings. Each piece is created using traceable stones to ensure the best quality and highest standards of human rights. Their alternative and distinctive designs allow you to give a truly romantic and thoughtful gift. Shop online at therawstone.com
- 2. Marr Products** is a 100% natural plant-derived product line offering naturally alkalising (EO) + therapeutic, terpene blends. Calm the mind and body for deep, rejuvenating sleep with this integrating (EO) blend of infused with cinnamon bark essential for a pleasant taste. Be calm. Be still. Sleep well. Visit marrproducts.com and follow [#marrproducts](https://www.instagram.com/marrproducts) on IG.
- 3. Dolma Vegan Fragrances**, a fresh and feminine fragrance for her. **Dolma Fragrances** are 100% vegan and cruelty free. Dolma offers fragrances for men and women that are true to nature and aim to align with the values of ethical and sustainable practices, as possible. Dolma's range of fragrances are perfect for day or night. Visit dolmaveganfragrances.com and follow them on IG.
- 4. My Maria Victoria**, inspired by a passion for art and design, Maria Victoria is a beautifully and unique fashion brand offering beautifully hand-crafted woven bags, made by Mexican artisans. Their tall far hand-made embellishments also extend to gorgeous dresses for little ones too. Looking to brighten and discover each bag as seen here at mymaria victoria.com and explore their IG [#mymariavictoria](https://www.instagram.com/mymariavictoria)
- 5. Diana Cash Purses**, their youthful and feminine scent. Elegance is a delicate perfume with zipped and metal accents. Besides both a playful and upbeat tone with a killer body of scent. Shop online through beautybase.com and save £20 on your order.
- 6. Hubb London**, Contemporary menswear brand based in London, offers the ultimate range of modern accessories for the suave and on-trend man. The range of cardholders, matching phone cases and watches are perfect additions to any look. With a focus on luxury they offer statement pieces for the statement man. Shop online with our exclusive 10% discount code GUYH at hubbllondon.com
- 7. LuxeLife**, and natural **LuxeLife** reflects your natural beauty from inside to outside. Their skincare is based on 100% natural ingredients including pure essential oils and active botanical infusions. As pictured here, their highly popular natural deodorant keeps you smelling fresh, feeling by your face and body. Apply anywhere to hydrate and calm the skin. Contact them at info@luxeLife.com www.luxeLife.com and follow [#luxeLife](https://www.instagram.com/luxeLife)
- 8. Rachel Ruth** offers a unique, bespoke jewellery design service. She commits to finding the highest quality pearls and diamonds to ensure time that each design is both equitable and personal in design. Her pieces are elegant and timeless with a modern edge, drawing influence from love and nature. Visit rachelruthdesigns.com and follow [#rachelruthdesigns](https://www.instagram.com/rachelruthdesigns)
- 9. YAYFOREARTH** is a zero waste business with an all purpose sensitive skin face moisturiser that was created by climate activist, Shiva Yui Hon, to prove a product can support nature as well as our faces and bodies. Apply anywhere to hydrate and calm the skin. Contact them at info@yayforearth.com www.yayforearth.com and follow [#yayforearth](https://www.instagram.com/yayforearth)
- 10. The name Meritllette** is a combination of designer Merlie and her mother Antonette's name who sadly passed away in 2000. The brand was launched in her name and her inspiration has fuelled the brand ever since. The brand and designer were born in New Orleans, the home of soul and culture, which shines through in the designs. Visit meritllette.com for more.
- 11. Siince Wright** offers a complete bespoke service making your jewellery in platinum and gold using the finest diamonds and gemstones. An appointment involves viewing stones, a short tour of the workshop, and a 3D print design session all in the Dorkwold studio workshop. An appointment visit for more information visit www.siince.com and follow on IG [#siince_jewellery](https://www.instagram.com/siince_jewellery)
- 12. Find the best in skincare with Belle De Jour Cosmetics**, who craft luxurious and unique products using distinctive natural ingredients. The highly sought after oils, serums and creams include beneficial ingredients such as pinky pea oil, mango stem and romoquinone for an enriching touch of goodness. Shop the revolutionary range online at belledejourcosmetics.com
- 13. A Bag Of People** is the ultimate Christmas gift destination. The brand hand selects the highest quality vegan leather to make their bags both sustainable and durable. Indulge in their latest bag kits, ideal for keeping beauty products organized and separate. Shop online at abagofpeople.com
- 14. High quality and unique handcrafted jewellery** using 925 Sterling Silver, freshwater pearls and semi-precious gemstones. **TreasureBay** provides a variety of designs using natural materials, making for elegant gifts that suit any personality or style. Discover that perfect piece at treasurebay.co.uk or [#treasurebayuk](https://www.instagram.com/treasurebayuk) on IG. Wear 'n' Love it. **Belletliss**, Belletliss Kites presents made-to-order bags to suit your brand's style. With designs that can wear from day to night, the hand-crafted bags are created in New York. As the perfect gift, Belletliss kits can be your handbags. The hand-crafted bags are created in New York. As the perfect gift, Belletliss kits can be your handbags. The hand-crafted bags are created in New York. As the perfect gift, Belletliss kits can be your handbags. Shop online at belletliss.com
- 15. Maria Ventura** is a Latin American designer who embarked on a fashion career and developed a line called **Ventura Couture** showing her latest collections during fashion weeks around the world. The romantic style of her design has become a signature inspired by high-end ateliers in Paris and Milan. Her soft sensual styles, fascinating prints and exceptional tailoring is what makes her kits that are the go-to destination for high-end gowns and evening wear. Follow them on IG at [venturacouture](https://www.instagram.com/venturacouture) and see more of the collection at venturacouture.com
- 16. Contemporary and elegant jewellery by EDHEE Collection** offers the ultimate range of bohemian jewellery. Designed in Montreal, each of the pieces are hand-crafted and are made using Sterling silver, gold-filled metal as well as semi-precious stones. From rings to earrings and necklaces, this range offers complementary styles so you can mix and match. Shop online at emmaheehcollection.com



Thank
You!

